

Counseling support programs highlighted at ACA conference

The Association of Counselors and Educators in Government (ACEG) highlighted three of DANTES' contracted programs during the American Counseling Association (ACA) National Conference in New Orleans on 21-27 March.

Myers-Briggs Type Indicator® and Strong Comprehensive Inventory®: Mr. Mike Segovia, Consulting Psychologist Press, showcased their new Career Transition Reports that will be available to DANTES in the new contract.

The ACEG is an affiliate division within the American Counseling Association, and as the name implies, a main source or voice for all counselors in the government. Counselors in both state and federal government can join and receive services through ACEG. The DANTES Counseling Support Team was fortunate to have been invited to participate and provide support.

The individual sessions were listed as "Presidential Featured Sessions" in the *ACA Conference Program Guide* and many attended. When the evaluation forms were tabulated, the results were very positive. This experience is an excellent example of how partners in education and counseling can work together to achieve a common mission.

Federal civilian and contracted education counselors are encouraged to join ACEG. To join, call ACA at 1-800-347-6647.



ACA National Conference



21-27 March 2002
New Orleans, Louisiana



Program presentations included:

DISCOVER®: Ms. Karen McChesney, ACT, Inc., demonstrated how the World of Work Center design in DISCOVER® allows individuals to navigate through the program.

Kuder Career Search with Person Match™: Mr. Phil Harrington, the CEO of National Career Assessment Services Inc., spoke on the research and career interviews that led to the revised and updated Kuder® now available through DANTES.



Independence Day, 4 July

Distance Learning

DANTES Distance Learning news

DANTES External Degree Catalog update

Duquesne University offers new program

Duquesne University School of Leadership and Professional Advancement and John F. Donahue Graduate School of Business will offer a new Master of Science in Leadership and Business Ethics beginning in the Fall of 2002.

School of Leadership and Professional Advancement



The Master of Science in Leadership and Business Ethics (MSLBE) was developed in response to feedback from employers and managers who indicated a strong demand for these skills in today's complex global marketplace. The knowledge and skills mastered in this program will enable individuals to become productive and ethical leaders. This program teaches important perspectives and skills that can be readily applied both professionally and personally.

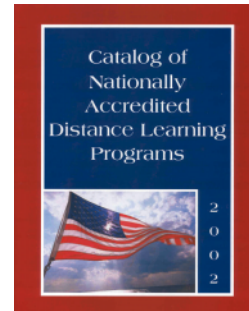
At the completion of the degree, students will have developed a vision of leadership, a sensitivity to ethical challenges that arise in the workplace, and the skills and knowledge to translate the leadership vision and ethical commitment into reality.

The MSLBE is a result of the combined efforts of Duquesne University's School of Leadership and Professional Advancement and the John F. Donahue Graduate School of Business, which includes the Beard Center for Leadership in Ethics.

The John F. Donahue Graduate School of Business is accredited by the Association for the Advancement of Collegiate Schools of Business (AACSB). Through the collaboration of these two schools, students benefit by learning from experts in the fields of ethics and leadership.

For more information, visit <http://www.leadership.duq.edu/mslbe>.

DANTES Catalog of Nationally Accredited Distance Learning Programs update



University of Leicester

The University of Leicester has discontinued its accreditation with the Distance Education and Training Council (DETC). Tuition Assistance with this school is no longer available for this school. Students enrolled in a continuing program using Tuition Assistance should be allowed to complete the program. Please remove them from the *Catalog*.



<http://voled.doded.mil/dantes/bulletin>

Calendar

July

15-19 CLEP General English Composition w/Essay*

August

2 Excelsior Extended Response (Essay)

September

21-25 Praxis*
30 Sep-4 Oct CLEP General English Composition w/Essay*

October

4 Excelsior Extended Response (Essay)
5 LSAT

November

11-16 GRE Subject*
23-27 Praxis*

Notes:

Overseas test centers send orders 6 weeks before the test date. Conus test centers send orders 4 weeks before the test date. Contractors ship tests to arrive just before the planned test date.

*Select only one test date from the published period for DANTES testing and specify that date on the order form.

<http://voled.doded.mil/dantes/exam/01-02htm>

Reminder: The SAT Program shuts down scoring in late summer. Do not schedule SAT testing in July/August. See DEPH SAT Chapter 3.

The dreaded answer sheet bubble

How often do examinees come to you and say, "They didn't get my Social Security Number (SSN) right on my score report or transcript?" Fortunately, we have never heard of an incident where the scanner changed an SSN. In most cases, the examinee wrote in the correct SSN but failed to correctly darken the corresponding bubbles. The scanner reads only the darkened bubbles, not what the examinee wrote in the blocks.

Want to save a lot of time and effort for everyone? Tell the examinees to double-check the accuracy of their "bubbled-in" name, SSN, and other personal data. Ensuring this information is correct before it leaves the test center saves not only time but also the transcript fees to correct the situation.

CLEP Subject Test recall

If you have not returned the following CLEP Subject tests to Chauncey Group International, please do so immediately:

American Government (30155)
College Algebra & Trigonometry (10049)
Human Growth & Development (14079)
Introductory Sociology (31127)
Principles of Marketing (69019)
Trigonometry (12025)

Effective 1 July 2002, these tests are no longer available as paper-based CLEP examinations. However, they are available as computer-based tests

through national test centers (colleges and universities). If referred to a national test center, military examinees are responsible for paying the registration fee charged by the college or university and the test fee charged by the College Board. The registration fee varies at national test centers and the new test fee, starting 1 July 2002 is \$50. For an updated listing of CLEP national test centers, visit <http://www.collegeboard.org/clep>.

Unlike CLEP testing at DANTES test centers, test results are not automatically reported to AARTS, CCAF, Coast Guard Institute, or SMART. Examinees need to request a transcript from the civilian CLEP Transcript Request Service. For transcript information and fees, see the *DEPH, CLEP Chapter* (p. II-5-22).

AIPB exams now available

The American Institute for Professional Bookkeepers (AIPB) recently signed a Memorandum of Understanding (MOU) with DANTES to make their exams available to military personnel, dependents, and federal employees at DANTES test centers. AIPB offers the Certified Bookkeeper (CB) examination. The program requires that prospective candidates take three 2-hour exams, show evidence of 3,000 hours experience (2 years), and sign a



Continued on page 6, AIPB

Training

"FREE" is the word

At a recent education fair, we did an informal survey to see how exhibitors 'scored' using the following marketing data:

15 Words to Increase Response

The 15 most effective words to increase responses to your offering are:

1. Free	6. Easy	11. Yes
2. New	7. Introducing	12. Revolutionary
3. You	8. Today	13. Breakthrough
4. Now	9. Save	14. Prize
5. Win	10. Guarantee	15. Contest

Out of the approximately 30 exhibitors, all but one either used the word 'free' or had giveaways such as pens, candy, or coffee mugs for the taking. 'You' (or variations such as 'your') was a very popular word in the literature available for participants to pick up. Surprisingly enough, we didn't note the use of many of the other words on the list; however, one exhibitor ran a contest with prizes to be awarded. The contest definitely drew some attention.

If you would like to test the effectiveness of the promotional words in the above chart, feel 'free' to advertise your program by using the following sentence that includes **all** 15 words: "**Yes, now you can win a prize in a new and free contest, introducing an easy and revolutionary breakthrough in degree attainment that we guarantee to save you time and money today!!!**"

Hey, if it works, let us know. And, seriously, if you have any creative ideas on how to get the word out on voluntary education, please share them with us at DANTES by contacting Pat Landry, Outreach Programs Manager, or Betty Keese, Training Manager, at (850) 452-1884, DSN 922-1884 or E-mail plandry@voled.doded.mil or bkeese@voled.doded.mil.

Learning is like rowing upstream: not to advance is to drop back. Chinese Proverb

FY03 training news

In FY03, the DANTES Training Department's goal will be to help make the 2003 DOD Worldwide Education Symposium, the best ever. Held once every 3 years, the Symposium brings together key military and civilian professionals working at military installations, colleges, and universities around the world. It

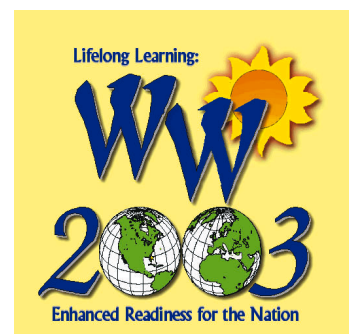
will take place in Orlando, Florida, from 7-11 July 2003, at the Orlando World Center Marriott Resort & Convention Center.

On-line registration for the DOD Worldwide Education Symposium begins 1 September 2002 at the Symposium web site, <http://www.ww-003.com>.

No DANTES Regional Workshops or Services Workshops will be scheduled until after the BIG EVENT!

Five Test Control Officer (TCO) Workshops are planned during the fiscal year in October, December, February, May, and August. These workshops are restricted to new TCOs and alternates at DANTES test centers.

Registration for TCO Workshops is through Toni Streety, DANTES Exams Department, at (850) 452-1063 or DSN 922-1063. Her E-mail address is tstreety@voled.doded.mil.



**DOD WORLDWIDE
EDUCATION SYMPOSIUM**

7-11 July 2003

**Orlando World Center
Marriott Resort &
Convention Center
Orlando, Florida**

*For Symposium information,
go to*

<http://www.ww-003.com>

College and career reference guides available

The 2001-2002 Accredited Institutions of Postsecondary Education (AIPE) reference guides were shipped to education



centers in late Spring. If your education center did not receive its copies, please contact Sheila Nyjordet, the Reference Publications Manager, at DSN 922-1763 or snyjorde@voled.doded.mil.

Do you counsel cyber-savvy Service members? Then they could certainly benefit from having a booklet which contains a variety of web sites on college and career-related topics. It's called the *Quick Internet Guide to Career and Education Information*. Order from DANTES using stock # 2440; the limit is 50 per year. If your education center needs more, please contact Ms. Nyjordet.

Associate degree now available from DLI

The Defense Language Institute (DLI) Foreign Language Center has been authorized by Congress and by the regional Accrediting Commission for Community and Junior Colleges, Western Association of Schools and Colleges (ACCJC/WASC) to grant an Associate of Arts Degree in Foreign Language to qualified students.

Details regarding eligibility, general education requirements, and petition forms can all be found on the Defense Language Institute (DLI) web page at <http://www.dli.army.mil>.

For further information, contact Roelof Wijbrandus or Hana Pariser at (831) 242-5825/5828 or DSN 878-5825/5828. Their E-mail addresses are wijbranr@pom-emh1.army.mil and pariserh@pom-emh1.army.mil.

DISCOVER quarterly reports due

For education centers and Family Support Centers that have the DISCOVER program, quarterly reports are due by 15 July. Negative reports **are** required. These reports are important to our evaluation efforts.



You may fax the reports to DSN 922-1588 or (850) 452-1588, or mail them to:

**DANTES
Code 10B
6490 Saufley Field Road
Pensacola, FL 32509-5243**

ACE appoints new Assistant Director of Military Programs

The American Council on Education (ACE) appointed Ms. Cynthia Bruce as the new Assistant Director of Military Programs effective 15 April. Cynthia joined the ACE team after more than 10 years in enrollment services at Old Dominion University.



Ms. Cynthia Bruce

Most recently, Cynthia served as Associate Director, Distance Learning TELETECHNET Admissions/Advising where she provided comprehensive enrollment services, primarily for transfer students. While at Old Dominion, she developed expertise in serving the fast growing population of nontraditional transfer students — predominantly adult learners.

Due to rapidly increasing demand, Cynthia will oversee the expansion of course evaluations and database management.

In addition to her career at Old Dominion, her own education includes a Master of Science in Educational Administration and a Bachelor of Science in Human Services Counseling from the University.

Cynthia welcomes your interest and questions. You can reach her at Cynthia_Bruce@ace.nche.edu.

From the Advisor's Desk



MGySgt O'Keefe

DANTES welcomes new DESAP member

by MGySgt James P. O'Keefe, DANTES Special Enlisted Advisor

The DANTES Education Services Advisory Panel (DESAP) is the official forum for obtaining constructive input and responses from the military education community concerning DANTES programs, publications, and/or policies. The DESAP advises the Director of DANTES on matters about the Military Services' need for voluntary education programs and services in DANTES' mission area.

Recently, Ms. Donna Gibbs was selected to serve as one of the Air Force representatives to the DESAP. Ms. Gibbs has served with the Air Force Team since 1988. She has served in a variety of positions including Education Services Specialist, Education Systems Specialist responsible for all computer systems used by USAF Education Services worldwide, and Education Services Officer (ESO) at Laughlin Air Force Base (AFB), Texas, and Malmstrom AFB, Montana. Ms. Gibbs is currently the ESO at Hurlburt Field, Florida.

Her educational achievements include an Associate Degree in Police Science from St. Petersburg Junior College, an Associate of Science Degree in Data Processing from City Colleges of Chicago, a Bachelor of Arts Degree in Criminology from University of South Florida, a Master of Arts Degree in Criminology from University of South Florida, and a Master of Arts Degree in Public Administration from

Troy State University. Ms. Gibbs is presently pursuing a Ph.D. in Computer Technology. She has taught freshman through senior level college courses in Police Science and Criminology at the University of South Florida, Tampa, Florida; City Colleges of Chicago, RAF Upper Heyford, United Kingdom; and Troy State University, RAF Fairford, United Kingdom. Her primary interests include police science, criminology, and computer sciences. Please join us in welcoming Ms. Gibbs to the DESAP!

For an update on the status of any DESAP issues, contact your DESAP representative. For contact information, please see the DESAP Roster at <http://www.ww-003.com/Exhibits.htm>.



Ms. Donna Gibbs

Have you seen the latest update Map and Listing of Exhibitors at Worldwide Education Symposium '03? Visit <http://www.ww-003.com/Exhibits.htm>.

AIPB exams

FROM 3

code of conduct. The five official self-study courses cover the following areas of mastering on the CB tests:

Mastering Adjusting Entries (Accruals and Deferrals)

Mastering Correction of Accounting Errors (includes the bank reconciliation)

Mastering Depreciation

Mastering Payroll

Mastering Inventory

Each CB exam costs \$85. However, registration fees payable to AIPB require \$25 (Member) and \$60 for (Nonmember). The CB credential is awarded for a period of 3 years. Maintenance of certification status requires individuals to take 90 hours of Continuing Professional Educational Credits over a 3-year period. This process continues every 3 years.

AIPB (CB) is approved by the Department of Veterans Affairs (DVA). For additional information on the DVA benefits, go to <http://gibill.va.gov>. Also visit the AIPB web site at <http://www.aipb.org>. Refer to the DANTES web site for procedures on obtaining applications and receiving and returning exams <http://voled.doded.mil/dantes/cert/index.htm>.

ACME highlights Texas COMETS conference

by Pat Landry, ACME Coordinator

Corpus Christi, Texas, played host once again for the 10th annual conference of the Council on Military Education in Texas and the South (COMETS) held 4-5 April 2002. If you have never attended an ACME conference you have missed a treat. What was once known as a Council only for the State of Texas has grown to welcome and embrace attendees from the entire Southern region of the United States.

Membership is open to universities and colleges offering education programs for military personnel stationed in Texas and the South; military and civilian employees of the federal government, Reserves and National Guard; representatives of state and government education regulatory agencies and any other organization that actively supports the military community.

The 2002 Conference agenda provided some very interesting topics, some of which included the following:

Senior DOD Leadership Perspective: Mr. Otto Thomas, Chief, DOD Continuing Education



Services Leadership Perspective - Navy, Air Force, Marine Corps Education Service Leaders

DANTES/CLEP: Ms. Carol Osborn, DANTES

Distance Learning/ University of Maryland: Ms. Christina Dewey

Troops to Teachers & Alternative Teacher Certification: Ms. Meryl Kettler

Update on Veteran's Affairs: Ms. Francie Wright (Muscogee Regional VA) and Hampton Fox (Texas VA Services)

CCAF: Dr. Elane Seebo

AFROTC's One Year Program - Educating Tomorrow's Air Force Leaders: Col Charles Cohoon, AFROTC Southwest Texas State University

Texas Army National Guard: LTC Louis Goode

Three Issues in Texas Higher Education: Jackie Claunch, President, Northwest Vista College

Two Keynote Speakers during the 2-day event included Dr. Steve Springer, Director, Career & Technology Education plus Director, Occupational Education Program, Southwest Texas State University and Lt Gen (Retired) David McIlvoy, Coordinator - Adult Degree Completion Program, University of Incarnate Word.

Ms. Rebecca Swindal was elected as the new President for the 2003 year. For information regarding the Texas COMETS Advisory Council, call Ms. Swindal at (512) 245-1622, or E-mail her at rs12@swt.edu.

For more detailed information and a copy of the presentations provided at the recent COMETS conference, visit their web site at <http://www.angelfire.com/tx5/comets/index.html>.



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Military Counselor Network	1763	1588	mcnet_admin@voled.doded.mil
DANTES Publications/ <i>DIB</i>	1132	1158	lowens@voled.doded.mil
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